

KA-POW Superhero Adventure Run

Freestone Park

The KA-POW! Superhero Adventure Run is a costumed run fit for the whole family with 20 exciting and challenging obstacles. Runners of all ages are encouraged to wear their favorite superhero costume. After completing the course participants can enjoy “Gotham City” with free activities, bounce houses, superhero guest appearances, DJ music and post run treats.



March 25, 2017

8:00 a.m. - Noon

Run Time: 8:00 a.m.



1,200 Participants

1,800 Spectators

Estimated Attendance

Sponsor Benefits

Presenting Sponsor - \$6,500

- On-Site Booth Space (Canopy, Table and 2 Chairs)
- Opportunity to Provide Race Bag Inserts
- Live MC Announcement-Sponsorship Recognition
- 15 Complimentary Run Entries
- Sponsor Logo on Event Signage and Gotham City Give-Aways
- Sponsor Logo on at Start Line Banner
- Sponsor Recognition in Pre Event Social Media (Facebook-5,400+ followers, Twitter-1,300+ followers & Instagram-1,000+ followers)
- Sponsor Logo on multiple Obstacle Course Signs
- Sponsor Logo On Capes/T-shirts
- Sponsor Logo on Park Banners
- Sponsor Logo on Event Promotional Material
- Sponsor Logo and Link on Event Webpage
- Sponsor Logo on Race Bags
- Sponsorship Recognition in Direct E-mail Blasts (5,000+ list)
- Sponsor Logo on event digital ads (5,000+ views per week)
- Sponsor Logo in Newspaper Ads
- Sponsor Logo on Gilbert Road Event Banner

Superhero Sponsor - \$500

- On-Site Booth Space (Canopy, Table and 2 Chairs)
- Opportunity to Provide Race Bag Inserts
- Live MC Announcement-Sponsorship Recognition
- 6 Complimentary Run Entries
- Sponsor Recognition in Pre and Post Event Social Media (Facebook-5,400+ followers, Twitter-1,300+ followers & Instagram-1,000+ followers)
- Sponsor Logo on a designated Obstacle Course Sign
- Sponsor Logo on event T-shirts

Gotham City Sponsor - \$300

- On-Site Booth Space (Table and 2 Chairs)
- Opportunity to Provide Race Bag Inserts