

Gilbert Days Parade

Downtown Heritage District

The Gilbert Days Parade is a long standing tradition for many Gilbert families and businesses in Gilbert. It is one of the Town's premier events and one that the community looks forward to. The parade celebrates the Town's heritage and involves many local schools, businesses, organizations and special interest groups.

Join us on Gilbert Road for the 2016 Gilbert Days Parade!



November 19, 2016

Parade Start Time: 8:30 a.m.

Parade Route: Gilbert Road
from Juniper Road thru Elliot Road



5,000 Participants

10,000 Spectators

Estimated Attendance

Sponsor Benefits

Presenting Sponsor: \$10,000

- 4 Complimentary Parade Entries and 6 5K-Run Entries
- Live MC Announcement-Sponsorship Recognition
- Parade entry placed in 1st division of the parade
- Sponsor Logo on Event Promotional Material
- Sponsor Recognition in Event Social Media Posts (Facebook-5,400+ followers, Twitter-1,300+ followers & Instagram-1,000+ followers)
- Sponsorship Recognition in Event Promotional Video/Ad
- Sponsor Logo on Gilbert Road Event Banner
- Sponsor Logo on Event Billboard Advertisements
- Sponsorship Recognition in Direct Email Blasts (5,000+ list)
- Sponsor Logo on event digital ads (5,000+ views per week)
- Sponsor Logo in Newspaper Ads Sponsor
- Sponsor Logo on all parade division banners

Division Sponsor - \$1,000

- 2 Complimentary Parade Entry and 2 complimentary Run Entries
- Live MC Announcement-Sponsorship Recognition
- Parade entry placed in 1st division of the parade (or an option to be placed in sponsored division)
- Sponsor Logo on Event Promotional Material
- Sponsor Logo on Division Banner
- Sponsor Recognition in Event Social Media Posts

Sponsor - \$300

- Complimentary Parade Entry
- Live MC Announcement- Sponsorship Recognition
- Parade entry placed in the first or second division of the parade