

Downtown Concert Series

Water Tower Plaza

Enjoy live music at the Water Tower Plaza in the heart of Gilbert's Heritage District. Our free concerts showcase some of the Valley's best bands and a variety of music options to suit everyone's taste. Pack a picnic or enjoy some tasty take out from one of the many downtown restaurants. Join us for an evening of fun and entertainment fit for the whole family.



Fall

6:30 p.m. - 8:30 p.m.

October 13, 2016

October 27, 2016

November 3, 2016

November 17, 2016*

December 8, 2016

**Water Tower Lighting (Concert starts at 6:00 p.m.)*

SPRING

Concerts will be held

March - June 2017

(Dates to be announced in Fall 2016)



500+ per night

Estimated Attendance

Sponsor Benefits

Presenting Sponsor: \$2,000 (Fall - 5 Concerts)

\$2,800 (Spring - 7 Concerts)

- On-Site Booth Space (Canopy, Table and 2 Chairs)
- Live MC Announcement-Sponsorship Recognition
- Sponsorship Recognition in Direct Email Blasts (5,000+ List)
- Pre Event Social Media Posts (Facebook - 5,400+ followers, Twitter - 1,300+ followers & Instagram - 1,000+ followers)
- Sponsor Logo in Newspaper Ads
- Sponsor Logo on Event Banner
- Sponsor Logo on Event Promotional Material
- Sponsor Logo and Link on Event Webpage
- Sponsorship Recognition at Water Tower Lighting by Mayor*
- Sponsor has the opportunity to provide an interactive activity for the crowd during bands intermission

Community Sponsor: \$200 per concert

- On-Site Booth Space (Canopy, Table and 2 Chairs)
- Live MC Announcement-Sponsorship Recognition