

# GILBERT OUTDOORS EXPO

Riparian Preserve at Water Ranch



3,000  
Estimated Attendance



The Gilbert Outdoors Expo is the place to spark enthusiasm for the great outdoors! Arizona is a great playground to explore! The Gilbert Outdoors Expo brings together businesses and organizations that offer a variety of information and opportunities for patrons to explore various outdoor activities and hobbies. Activities include: birding, camping, water sports, fishing plus demos in outdoor cooking, fly casting, dog training and much more! Riparian tours will also be available during Expo hours.

## Calendar of Events

**February 22, 2020**  
9:00 a.m. - 2:00 p.m.

## SPONSOR BENEFITS

### Presenting Sponsor: \$5,000

- On-Site Booth Space (Canopy, Table and 2 Chairs) in Premier Featured Location of the Event
- Live MC Announcement - Sponsorship Recognition
- Sponsorship Recognition in Direct Email Blasts (16K+ List)
- 6 - Tickets for Complimentary Meals Day of the Event
- Pre Event Social Media Posts (Facebook - 12K+ Followers, Twitter - 2K+ Followers & Instagram - 2K+ Followers)
- Sponsor Logo on On-site Event Signage
- Sponsor Logo in Newspaper Ads
- Sponsor Logo on Event Banner
- Sponsor Logo on Event Promotional Material
- Sponsorship Recognition on Event Web Page
- Sponsorship Recognition in Event Promotional Video
- Naming Rights to Key Area of Expo w/Signage
- Sponsor Logo on Event Digital Ads (5,000+ Views Per Week)
- Sponsor Logo on Gilbert Road Event Banner
- 2 - Event T-shirts

### Community Sponsor - \$400

- On-Site Booth Space (Table and 2 Chairs)
- Live MC Announcement - Sponsorship Recognition
- 2 - Event T-shirts
- 2 - Tickets for Complimentary Meals Day of the Event