

RIPARIAN AFTER DARK

Riparian Preserve at Water Ranch



3,000-5,000 Per Night
Estimated Attendance



The Riparian Preserve at Water Ranch comes alive with a holiday glow on three consecutive weekends in December. Get a rare glimpse of the Riparian after dark, with hundreds of luminarias and numerous festive light displays lighting your way along the trail. Enjoy school choirs, carolers and other holiday entertainment. Light refreshments are available for purchase.

Each night of the event, the Town of Gilbert partners with a local non-profit to help collect items to support their cause. Past participants include: House of Refuge, Lions Club, United Food Bank, Maricopa County Animal Shelters, Gilbert Police and Fire Toy Drive. (Non-profits for 2019 TBD)

Calendar of Events

5:30 p.m. - 9:00 p.m.

December 6 & 7, 2019

December 13 & 14, 2019

December 20 & 21, 2019

SPONSOR BENEFITS

Presenting Sponsor: \$5,000 (All Nights)

- On-site Booth Space - (Canopy, Table and Chairs) (All Nights)
- Sponsorship Recognition in All Event E-mail Blasts (16K+ List)
- Sponsor Recognition in Event Social Media Posts (Facebook - 12K+ Followers, Twitter - 2K+ Followers & Instagram - 2K+ Followers)
- On-site Sponsorship Recognition (Signs and/or Banners)
- Large Light Display Naming Rights w/Company Logo
- Sponsor Logo on Event Promotional Materials
- Sponsor Logo on Event Park Banners
- Sponsorship Recognition in Event Promotional Video/Ad
- Sponsorship Recognition on Event Webpage with Link to Company Website
- Sponsor Logo on Event Digital Ads (5K+ Views Per Week)
- Sponsor Logo in Newspaper Ads

Luminary Sponsor: \$500 (2 Nights)

- On-site Booth Space (Canopy, Table and Chairs)
- Sponsorship Recognition in One Event E-mail Blast (16K+ List)
- On-site Sponsorship Recognition (Signs and/or Banners)
- Sponsor Recognition in Event Social Media Posts (Facebook - 10K+ Followers, Twitter - 2K+ Followers & Instagram - 2K+ Followers)

Community Sponsor: \$300 (Per Night)

- On-site Booth Space (Table and Chairs)