

# GILBERT DAYS PARADE

## Heritage District



5,000 Participants  
15,000 Spectators  
Estimated Attendance



The Gilbert Days Parade is a long standing tradition for many Gilbert families and businesses. It is one of Gilbert's premier events and one that the community looks forward to. The parade celebrates the Town's heritage and involves many local schools, businesses, organizations and special interest groups.

Join us on Gilbert Road for the 2019 Gilbert Days Parade!

### Calendar of Events

**November 23, 2019**

Parade Start Time: 8:30 a.m.

Parade Route: Gilbert Road  
from Juniper Road thru Elliot Road

## SPONSOR BENEFITS

### Presenting Sponsor: \$10,000

- 4 - Complimentary Parade Entries
- Live MC Announcement - Sponsorship Recognition
- Parade Entry Placed in 1st Division of the Parade
- Sponsor Logo on Event Promotional Material
- Sponsor Recognition in Event Social Media Posts (Facebook - 12K+ Followers, Twitter - 2K+ Followers & Instagram - 2K+ Followers)
- Sponsorship Recognition in Event Promotional Video/Ad
- Sponsor Logo on Gilbert Road Event Banner
- Sponsor Logo on Event Billboard Advertisements
- Sponsorship Recognition in Direct Email Blasts (16K+ List)
- Sponsor Logo on Event Digital Ads (5K+ Views Per Week)
- Sponsor Logo in Newspaper Ads
- Sponsor Logo on All Parade Division Banners

### Division Sponsor: \$1,000

- 2 - Complimentary Parade Entry
- Live MC Announcement-Sponsorship Recognition
- Parade Entry Placed in 1st Division of the Parade (or an Option to be Placed in Sponsored Division)
- Sponsor Logo on Event Promotional Material
- Sponsor Logo on Division Banner
- Sponsor Recognition in Event Social Media Posts

### Community Sponsor: \$400

- Complimentary Parade Entry
- Live MC Announcement - Sponsorship Recognition
- Parade Entry Placed in the First or Second Division of the Parade