

# GILBERT “OFF THE STREET” FESTIVAL

Heritage District



6,000 Per Night  
Estimated Attendance



Enjoy the sights, sounds and vibrant energy at the Gilbert “Off the Street” Festival. This free festival is in the Heritage District in downtown Gilbert for community fun with live music, street performers, kid’s activities, food, artisan and craft vendors.

## Calendar of Events

**November 1 & 2, 2019**

- Friday: 4:00 p.m. - 9:00 p.m.
- Saturday: 9:00 a.m. - 7:00 p.m.

## SPONSOR BENEFITS

### Presenting Sponsor: \$6,000

- On-site Booth Space (Canopy, Table and 2 Chairs) in Premier Featured Location of the Event
- Live MC Announcement - Sponsorship Recognition
- Sponsorship Recognition in Direct E-mail Blasts (16K+ list)
- Pre-event Social Media Posts (Facebook - 12k+ Followers, Twitter - 2K+ Followers & Instagram - 2K+ Followers)
- Sponsor Logo on Event Banner
- 6 - Tickets for Meals
- Naming Rights of the Event Main Stage or Similar Featured Area(s)
- Sponsor Logo in Newspaper Ads
- Sponsor Logo on Event Promotional Material
- Sponsorship Recognition on Event Web Page
- Sponsorship Recognition in Event Promotional Video
- Sponsor Logo on Event Digital Ads (5,000+ Views Per Week)
- Signature Event Shirts
- Sponsor Recognition on Event Maps
- Sponsor Logo on Gilbert Road Event Banner

### Festival Sponsor: \$1,000

- On-site Booth Space (Canopy, Table and 2 Chairs) in Premier Featured Location of the Event
- Live MC Announcement - Sponsorship Recognition
- Sponsorship Recognition in Direct E-mail Blasts (16K+ List)
- Pre Event Social Media Posts (Facebook - 12K+ Followers, Twitter - 2K+ Followers & Instagram - 2K+ Followers)
- Sponsor Logo on Event Banner
- Naming Rights and Sponsor Recognition at Designated Area of Festival
- 4 - Tickets for Meals
- Signature Event Shirts
- Sponsor Logo on Event Signage

### Community Sponsor: \$500

- On-site Booth Space (Table and 2 Chairs) in Event
- Live MC Announcement - Sponsorship Recognition
- Signature Event Shirts

### Friends of the Festival: \$100

- Name Recognition Event Signage
- Signature Event Shirts