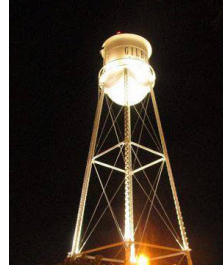


DOWNTOWN CONCERT SERIES

Water Tower Plaza



500+ Per Night
Estimated Attendance



Enjoy live music at Water Tower Plaza in the heart of Gilbert's Heritage District. Our free concerts showcase some of the Valley's best bands and a variety of music options to suit everyone's taste. Pack a picnic or enjoy some tasty takeout from one of the many downtown restaurants or visit the food trucks on-site selling between 6:00p.m. - 8:30p.m. at the concert. Join us for an evening of fun and entertainment fit for the whole family.

Calendar of Events

FALL

6:30 p.m. - 8:30 p.m.

- October 10, 2019
- October 24, 2019
- November 7, 2019
- November 21, 2019*

*Holiday Water

Tower Lighting.

Starts at 6:00 p.m.

SPRING

6:30 p.m. - 8:30 p.m.

- March 12, 2020
- March 26, 2020
- April 9, 2020
- April 23, 2020
- May 7, 2020
- May 21, 2020

SPONSOR BENEFITS

**Presenting Sponsor: \$1,500 - Fall Concerts (4)
\$2,000 - Spring Concerts (6)**

- On-site Booth Space (Canopy, Table and 2 Chairs)
- Live MC Announcement - Sponsorship Recognition
- Sponsorship Recognition in Direct Email Blasts (16K+ List)
- Pre Event Social Media Posts (Facebook - 12K+ Followers, Twitter - 2K+ Followers & Instagram - 2K+ Followers)
- Sponsor Logo in Newspaper Ads
- Sponsor Logo on Event Banner
- Sponsor Logo on Event Promotional Material
- Sponsor Logo and Link on Event Webpage
- Sponsorship Recognition at Water Tower Lighting by Mayor*
- Sponsor has the Opportunity to Provide an Interactive Activity for the Crowd During Bands Intermission
- Sponsor Logo on Event Digital Ads (5K+ Views Per Week)

**Community Sponsor: \$150 per concert
\$300 Holiday Water Tower
Lighting Concert***

- On-site Booth Space (Canopy, Table and 2 Chairs)
- Live MC Announcement - Sponsorship Recognition