

# Gilbert Global Village Festival

Gilbert Civic Center

The Gilbert Global Village Festival is a celebration of the community's diverse cultures and heritage. The festival brings neighbors together in a friendly, educational way to learn more about each other. This family event highlights traditional and contemporary forms of music and dance, children's activities, hands on displays from all over the world and ethnic foods from multiple countries abroad. Come explore the world and without the cost of a plane ticket!



**April 14, 2018**

9:00 a.m. - 3:00 p.m.



**6,000+**

Estimated Attendance

## Sponsor Benefits

### Presenting Sponsor: \$8,000

- On-site Booth Space (Canopy, Table and 2 Chairs) in Premier Featured Location of the Event
- Live MC Announcement - Sponsorship Recognition
- Sponsorship Recognition in Event Program
- Naming Rights and Sponsorship Recognition in Designated Areas of the Festival
- Stage Performance or Address Audience In between Performances
- 10 - Tickets to Hospitality Area
- Sponsor Logo on Event Promotional Material
- Sponsorship Recognition in Direct E-mail Blasts (5,000+ List)
- Sponsor Logo on Event Digital Ads (5,000+ Views Per Week)
- Sponsorship Recognition on Event Web Page
- Sponsor Recognition in Event Social Media Posts (Facebook - 9,100+ Followers, Twitter - 1,500+ Followers & Instagram - 1,500+ Followers)
- Sponsor Logo on in Event Park Banners
- On-site Event Signage with Company Logo
- Sponsor Logo in Newspaper Ads
- Sponsor Logo on Gilbert Road Event Banner
- 4 - Event T-shirts

### Global Sponsor: \$1,000

- On-site Booth Space (Canopy, Table and 2 Chairs) in Premier Featured Location of the Event
- Live MC Announcement-Sponsorship Recognition
- Sponsorship Recognition in Event Program
- Naming Rights and Sponsorship Recognition at a Designated Area of the Festival
- Stage Performance or Address Audience In between Performances
- 4 - Tickets to Hospitality Area
- Sponsor Logo on Event Promotional Material
- Sponsorship Recognition in Direct E-mail Blasts (5,000+ List)
- Sponsor Logo on Event Digital Ads (5,000+ Views Per Week)
- 2 - Event T-shirts

### Community Sponsor: \$400

- On-site Booth Space (Table and 2 Chairs)
- Live MC Announcement-Sponsorship Recognition
- 2 - Event T-shirts

### Friends of the Festival: \$100

- Name Recognition on Event Signage
- 2 - Event T-shirts