

GILBERT TOGETHER

BUSINESS RECOVERY PROGRAM

Local First Arizona Webinar/Workshop Schedule

Small Business Group Trainings	Restaurant Bootcamp Trainings
Nov 5th	Nov 2nd
Leverage Your Localness: Own Your Uniqueness as a Local Business to Tell Your Story and Grow More Customers.	Reimagine Your Dine-In Space, Creative Options for Safety on a Budget
Nov 19th	Nov 16th
Digital Marketing + Google My Business: Using Digital Marketing to Grow Your Customer Base After COVID-19.	Make the Most of Outdoor Seating: Utilizing Patio and Sign Ordinances for Your Restaurant's Advantage
Dec 3rd	Dec 7th
Social Media for Small Businesses: Maximize Your Online Exposure and Brand to Build a Loyal Following for Your Business	Marketing your restaurant in a post-pandemic world
Dec 10th	Dec 14th
Pivot Your Brick and Mortar: Advice and Ideation to Aid Your Foot-Traffic Reliant Business to Drive Customers.	Leveraging Social Media to Grow Sales for Restaurants
Dec 17th	Jan 11th
Small Business Ecommerce Tools: Pivoting Your Small Business to Sell and Grow Revenue Online.	Point-Of-Sale Systems management and best practices post-pandemic
Jan 7th	Feb 1st
LinkedIn Business Strategies: Attracting A-List Clients and Making Key Contacts to Grow Your Business on LinkedIn.	Rethinking Menu Design to Maximize Profits
Jan 21st	March 1st
Small Business Leadership: Creative Ways to Engage Employees, Customers, and the Community after a Pandemic.	Local Procurement recommendations, scalability and marketing opportunities
Feb 4th	April 5th
Crisis Communications: Crafting Effective Marketing Messages in Changing Times.	Increasing Profitability through Food Cost Strategies
Feb 18th	
Knowing Your Business Rights: Legalities All Small Businesses Need Following the COVID-19 Pandemic	
March 4th	
Hiring in a Post-Pandemic World: Expertise to Attracting and Retaining Top Talent as a Small Business.	
March 18th	
Green Your Business and Save: Top Tools and Guidelines to Reduce Waste and Costly Expenditures.	
April 1st	
Collaborations for Success: Building Relationships with Organizations, Community Partners, and Other Businesses to Set Your Business on the Track to Long Term Success.	
April 15th	
TBD	
April 29th	
TBD	