



Be Counted

GILBERT SPECIAL CENSUS

Starting October 1, 2015

GilbertCensus.com

Help us bring your tax dollars home. Be Counted.

On October 1, 2015, Gilbert will begin the community's first Special Census. Gilbert has experienced tremendous growth since the 2010 Census and it is critical that our community gets an accurate population count to ensure we receive our fair share of state and federal funds. These dollars will help Gilbert continue to deliver high-quality services to our residents and prepare us as our community approaches build-out. We cannot do this alone. **We need every resident to be counted.**

Here's how you can help:

- **Answer Your Door**
The best way you can help is to simply answer your door, take the survey and be counted!
- **Spread the Word**
Make sure your neighbors, family and friends understand the importance of Gilbert's Special Census and being counted.

Helpful Census Tips:

- ✓ **Check the badge:** Each worker will be wearing a Bureau-issued identification badge.
- ✓ **Look out for lime-green:** Census workers may also be wearing lime-green 'Be Counted' shirts.
- ✓ **Check your front door:** If a Census worker stops by and you're not home, they will leave a note on your front door with additional information on how you can complete your Census survey.
- ✓ **Questions?** Call the Gilbert Special Census office at **480-503-6565** to verify a Census worker or ask questions.